

# Rowlett

On the Water. On the Move.

## by the numbers

4th Quarter Report (Jul-Aug-Sep) 2013

### New Businesses

Name	Type	Address	Employees
Total Nutrition	Service	4301 Lakeview Parkway	2
Accurate Glass Works	Service	3718 Big A Road	6
K-N-Klilip	Service	2300 Rowlett Rd. #110	3
Telecom	Service	3378 Lakeview Parkway	2
Little Caesars	Food	3801 Lakeview Parkway	15
Fashionette	Retail	3378 Lakeview Parkway	2
Pinch N' Tails	Food	5000 Rowlett Road	50
Spirit Halloween	Retail	3702 Lakeview Parkway	12
Mirage Tanning & Spa	Retail	3526 Lakeview Parkway	3
R&E Auto Repair and More	Service	5050 Dexham Road	2
Lakeview Allergy & Asthma PA	Service	9500 Lakeview Parkway Ste. 135	3
Casita Lulu	Retail	3600 Lakeview Parkway	3
Casteel Foot & Ankle Center	Service	7501 Lakeview Parkway Ste. 135	3



Total 4th Quarter: 13, Fiscal YTD: 56

**Certificate of Occupancy:** 30 (4th QTR) 98 (Fiscal YTD)

**Building Inspections:** 8 (4th QTR) 34 (Fiscal YTD)

**Estimated Value New Commercial:** \$3,675,000 (Fiscal YTD)

**Estimated Value Existing Commercial:** \$5,073,000 (Fiscal YTD)

**Strategic Partnerships:** ICSC Retail Event, Dallas Chamber Appreciation Event, Chamber's Make a Connection, Chamber Luncheon and Chamber Economic Development Board Meeting.

**New Jobs Created:** 106 (4th QTR) 362 (Fiscal YTD)

**Under Construction:**

**Waterview Plaza New Retail Development at 8702 Liberty Grove Rd.**



SOURCE: City of Rowlett, Development Services

### Strategic Partnerships

Total 4th Quarter: 4, Fiscal YTD: 52

	Jul-Aug-Sep 13	Fiscal YTD Total (October 1-September 30)
Business Retention & Assistance	4	52
Leads/Partnerships	79	271
New Businesses Started	13	56
New Jobs Added	106	362
Broker/Developer	46	104



## Success Stories

### KB Brats Food Truck

As part of creating a sense of place for Downtown Rowlett, staff looked for creative ways to attract people and create a “buzz” for the future pedestrian plaza. KB Brats, a local food truck business, agreed to be on the future site on Tuesdays and Thursdays at lunch time. These types of activities can start the process of inviting residents and visitors to the area. We hope to get the momentum going and bring more food trucks, art displays and music. Let’s support local businesses and make Downtown a vibrant place to be.

[CLICK HERE TO SEE VIDEO](#)

### Appleseed Car Wash

A new car wash is under construction at 2600 Lakeview Parkway. The 3,300 square feet establishment will feature 24-hour service.



## Strategic Partnerships

### North Texas Commercial Association of Realtors Trade Show

Staff attended the annual North Texas Commercial Association of Realtors trade show at the Sheraton Hotel, Downtown Dallas. The event attracts real estate brokers from all the metroplex area, as well as other municipalities and Economic Development corporations.



### ICSC Workshop Event: Entertainment 2:0: The Emergence of Boutique Style Entertainment



Staff attended the International Council of Shopping Centers workshop event with keynote speakers, Joshua Sepkowitz from Free Range Concepts -Bowl & Barrel, Randy Starr from Top Golf and Charles Stilley from LOOK Cinemas. They talked about the multi-channel facets of entertainment looking at the market, location and profitability behind new brand concepts for entertainment. Steve Zimmerman from the Retail Connection was the moderator.